

TO: SALES ADMINISTRATION

3-2  
SUBJECT: B+H MULTIFILTER DIST. PROGRAM

DATE: 3-5-73

OTHER THAN THE ADDRESSEES, PLEASE MAKE DISTRIBUTION OF THE ATTACHED ITEM ONLY IN ACCORDANCE WITH THE DISTRIBUTION PATTERN CHECKED IN THE APPROPRIATE BOXES BELOW:

1. GENERAL OFFICE DISTRIBUTION

2. SALES STAFF DISTRIBUTION AS LISTED

J. P. JEB LEE (2)  
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G. KARNAL  
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B. CUTLER  
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3. FIELD DISTRIBUTION AS LISTED

~~REGION MANAGERS~~  
~~SECTION SALES MANAGERS~~  
~~AREA MANAGERS - DISTRIBUTORS SALES~~  
~~AREA MANAGERS - CHAIN SALES~~  
~~DIVISIONS MANAGERS~~  
~~MILITARY REPRESENTATIVES~~  
~~SALES REPRESENTATIVES~~

4. SPECIFIC OFFICE DISTRIBUTION AS LISTED

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T. WALSH  
A. J. BISSMEYER  
C. HOWARD  
T. CAWLEY  
R. FITZMAURICE  
B. COLE  
J. DUNNE

5. ATTACHMENTS

1. CIRCULAR  
2. PARTICIPATION AGREEMENT  
3. DIST. OVERRIDE FORM  
4. SELLING SHEET  
5. RETAILER ENTRY FORM

CASH ACCOUNT BOOK  
RETAIL PROMOTION FOLDER PER: G. Allen  
MATERIAL DISTRIBUTION FORM (2 PAGES)

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